

PRESS RELEASE

PRESS RELEASE

PRESS RELEASE

Contact: Katie Lennon
Pierson Grant Public Relations
(954) 776-1999, x240
klennon@piersongrant.com

CHILDREN OF AMERICA EDUCATIONAL CHILDCARE CENTERS RINGS IN NEW YEAR WITH FOUR SCHOOL OPENINGS

High-quality childcare provider operates 23 centers in six states

DELRAY BEACH, Fla. (Business Wire) – Well-positioned for continued expansion in the New Year, World Wide Childcare Corp. (Pink Sheets: WWCC) subsidiary Children of America has announced that three schools in New Jersey and Virginia and one in Illinois, the first in the state, are all scheduled to open in the first quarter. The new schools will provide high-quality childcare with programs designed especially for children six weeks to 12 years of age.

“Our goal this year is to grow steadily and build the enrollments at all of our schools while maintaining the high standards we’ve set in the industry,” said Thad Pryor, Children of America president and CEO. “We realize parents have a lot of childcare options to consider and know that we must work hard to ensure Children of America is the very best choice for them and their children.”

At each Children of America school, children are given the very best care possible. School principals work closely with their teams to promote a fun, comfortable environment full of love and learning allowing children to grow in every way.

Children of America childhood educational curriculums promote:

- Sensory and motor ability development for infants;
- Eye-hand coordination and socialization skills for toddlers;
- Self-help skills, physical coordination, artistic expression and understanding of colors, shapes, language and letters for preschoolers;
- Supervised fun and homework assistance before and after school for students; and
- Learning adventures throughout the summer at Camp WOW.

“The Children of America childcare curriculum focuses on all aspects of child development from intellectual and physical growth to emotional and social understanding,” states Dr. Vicki Folds, Ed.D., company vice president of education and professional development. “Our purpose is to give all children as many opportunities as necessary to succeed in their life journey.”

Children of America plans to open a total of 12 new schools increasing its presence to 16 states by the end of 2009.

About Children of America

Founded in 1999, Florida-based Children of America is a leading provider of high-quality childcare and after-school programs with 23 centers in Delaware, Maryland, New Jersey, New York, Pennsylvania and Virginia and more than 500 employees. For more information about Children of America, visit www.ChildrenOfAmerica.com.



5300 West Atlantic Avenue, Suite 700, Delray Beach, Florida 33484 p: 561.999.0710 f: 561.900.0191

childrenofamerica.com