

CHILDREN OF AMERICA EXHIBITS AT THE INTERNATIONAL COUNCIL OF SHOPPING CENTERS' GLOBAL RETAIL REAL ESTATE CONVENTION

Quality childcare provider launches educational radio podcasts on Web site

DELRAY BEACH, Fla. (June 19, 2008) Business Wire – World Wide Child Care Corp. (Pink Sheets: WWCC) subsidiary Children of America's real estate department recently participated in the Global Retail Real Estate Convention in Las Vegas hosted by the International Council of Shopping Centers (ICSC). The annual convention is the world's largest professional real estate event.

As part of Children of America's strategic growth initiative to establish cooperative partnerships with the real estate industry's top shopping centers, the team met with more than 100 representatives to discuss 150 new properties.

"Everyone we met at the ICSC convention was impressed with what Children of America has to offer as shopping center owners and developers realize the value that a leading childcare center brings to their sites," said Thad Pryor, president and CEO. "Just as we are partners with parents in creating an environment rich in love and learning, we are also aligning ourselves with dedicated real estate professionals to open our centers in the best, safest locations possible. We have developed an aggressive expansion plan that will nearly triple the number of our locations by the end of 2009."

Children of America currently operates 16 childcare facilities in Pennsylvania and Virginia and is slated to open nine additional centers in Delaware, Maryland, New Jersey, New York and Pennsylvania by the end of year. The company has signed 40 leases over the past year and anticipates signing 50 additional leases slated for execution in 2009 that will launch the opening of several new markets including Colorado, Georgia, Illinois, Michigan, Minnesota, North Carolina, Ohio and Wisconsin.

To view photos please click on the following link:

www.childrenofamerica.com/Photo_Gallery/ICSC2008/gallery.html.

In other news, Children of America announces the launch of monthly radio programming produced by BAM Radio Network (BRN), a joint project of Moving & Learning and Jackstreet Media, available for parents, childcare advocates and the general public to download via podcast on its Web site at www.childrenofamerica.com/parents.cfm.

The radio programming will feature the Body, Mind and Child series hosted by Rae Pica, an early childhood expert with 30 years of experience in the field, and co-hosted by various childhood experts and children's advocates.

Topics covered in the 8- to 10-minute podcasts include childhood education, a child's physical and mental development, parenting tips and styles and more.

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About Children of America

Founded in 1999, Florida-based Children of America is a leading provider of high-quality childcare and after-school programs with 16 centers in Pennsylvania and Virginia and more than 500 employees. An industry pioneer, Children of America's curriculums are developed to accommodate key age ranges and include innovative teaching methods such as "Tray Tasking,"

a learning tool proven to promote early reading and writing skills. Children of America is a subsidiary of World Wide Child Care Corp. (WWCC), formerly known as International Child Care Corp. (ICCR). For more information about Children of America, franchising and other business opportunities visit the Web site at www.childrenofamerica.com.

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