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Contact: Katie Lennon
Pierson Grant Public Relations
(954) 776-1999 x240
klennon@piersongrant.com

CHILDREN OF AMERICA'S OFFERS NEW PERKS FOR PARENTS & THEIR KIDS

Now offering Parents' Date Night and Weekend Birthday Parties

DELRAY BEACH, Fla. – Calling all Children of America parents! Children of America has added two programs with you in mind—Parents' Date Night and Birthday Parties at Children of America. Set to begin this month, parents are sure to delight in these new services.

"At Children of America we strive to offer our students and their parents the very best programs possible," said Thad Pryor, company president and CEO. "By adding our new Parents' Date Night and Birthday Parties at Children of America programs, we can accommodate even more of our parents' needs. Who wouldn't want the opportunity to take a night off or plan a fantastic birthday party at a secure location for their child?"

Children of America's Parents' Date Night is designed to give parents a night out on their own. Held on the last Friday of every month. Parent's Date Night is a safe, reliable and convenient childcare service available to parents of Children of America students from six weeks to 12 years. Children who attend may enjoy a delicious snack, participate in fun activities such as games, story time and arts and crafts, and watch an age appropriate movie while under the supervision of Children of America's professional childcare staff. Cost to attend Parents' Date Night is \$25 per child and \$20 for each additional sibling. Payment and registration begins two weeks in advance.

"Our new programs are designed to make life a little bit easier for the parents of our students," adds Children of America Executive Vice President and COO Jim Perretty. "We look forward to the opportunity to serve them with these new programs as we continue our commitment to meet their children's needs."

The new Birthday Parties at Children of America program gives parents the perfect place for their child and his or her friends to celebrate. Available for parents of Children of America students ages three to seven to book on Saturdays or Sundays from 10 a.m. to noon or 1 to 3 p.m., Birthday Parties at Children of America are tons of fun with full access to the school's COA City Place child-size play village and outdoor playground. Parents also will appreciate help from the staff throughout the party from serving pizza and drinks and cutting the birthday cake to supervising games and playtime. Cost to host a birthday party at Children of America is \$20 per child. Payment and registration must be received in advance.

Parents interested in either program may speak directly to the School Director. To find a school location nearest you visit the Web site at www.childrenofamerica.com.

About Children of America

Founded in 1999, Florida-based Children of America is a leading provider of high-quality childcare and after-school programs over forty schools in Delaware, Illinois, Indiana, Maryland, Massachusetts, New Jersey, New York, North Carolina, Ohio, Pennsylvania, Virginia and Wisconsin and more than 700 employees. An industry pioneer, Children of America's curriculums are developed to accommodate key age ranges and include innovative teaching methods such as "Tray Tasking," a learning tool proven to promote early reading and writing skills. Children of America is a subsidiary of World Wide Child Care Corp. (WWCC). For more information about Children of America, franchising and other business opportunities visit the Web site at www.childrenofamerica.com.

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5300 West Atlantic Avenue, Suite 700, Delray Beach, Florida 33484 p: 561.999.0710 f: 561.900.0191

childrenofamerica.com