

PRESS RELEASE

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CHILDREN OF AMERICA CHILDCARE EXPANDS INTO DELAWARE AND OPENS THIRD LOCATION IN NEW JERSEY

DELRAY BEACH, Fla. (Business Wire) - Children of America, a subsidiary of World Wide Childcare Corp. (Pink Sheets: WWCC), expanded into Delaware this week with its first educational childcare center opening at 1127 Valley Road in Hockessin. In addition, the high-quality childcare service provider also opened its third location in New Jersey at 149 Pierce Street, Suite 11, in Somerset. The new centers offer well-developed curriculums designed especially for children ages six weeks to 12 years.

“We continue to build great momentum as we open centers and make our way into new states such as Delaware,” said Thad Pryor, president and CEO of Children of America. “It is our goal to become a well-recognized childcare provider with locations throughout the country and we remain on course to accomplish that objective.”

Children of America early childhood educational curriculums are designed to promote:

- Sensory and motor ability development for infants;
- Eye-hand coordination and socialization skills for toddlers;
- Self-help skills, physical coordination, artistic expression and understanding of colors, shapes, language and letters for preschoolers;
- Supervised fun and homework assistance before and after school for students; and
- Fun-filled learning adventures throughout the summer months at Camp WOW.

“Our childcare centers are quickly becoming a favorite among parents in the areas in which we open,” said Jim Perretty, Children of America vice president and COO. “We strive to offer leading key age range curriculums and safe environments paired with knowledgeable teachers.”

All Children of America childcare centers are equipped with state-of-the-art security systems. Each location utilizes additional safeguarding measures such as assigning each child a Personal Identification Number (PIN) that signals their arrival and departure and an Internet access program, AlwaysCloseBy.com which allows parents to check-in on their children throughout the day via streaming video.

Children of America will open additional childcare facilities in Maryland, New Jersey, New York and Pennsylvania by the end of year.

Florida-based Children of America is a leading provider of high-quality childcare and after-school programs with 20 centers in Delaware, New Jersey, Pennsylvania and Virginia and more than 500 employees. Children of America is a subsidiary of World Wide Child Care Corp. (WWCC). For more information about Children of America, visit the Web site at www.ChildrenOfAmerica.com.

