

## Children of America Breaks Ground on Two New Centers in New Jersey

DELRAY BEACH, Fla.—World Wide Child Care Corp. (Pink Sheets: WWCC) announces that its subsidiary Children of America ([www.childrenofamerica.com](http://www.childrenofamerica.com)), a leading U.S. provider of childcare and after-school programs, began construction this month on two new centers in New Jersey and signed a lease for a third.

The announcement was made jointly by Thad Pryor, president and CEO, and Jim Perretty, executive vice president.

"New Jersey is a key state in our rapid expansion," said Pryor. "Based on our research, there is significant demand for our centers and our approach to early childhood education."

The two New Jersey sites now under construction are a 10,000 sq. ft. center in Oakhurst and an 8,000 sq. ft. center in Aberdeen. The new lease is for an 11,000 sq. foot center in Parsippany, New Jersey. All three centers are expected to open by spring 2008.

Children of America is launching an ongoing expansion project throughout the state of New Jersey, with additional new centers planned for East Brunswick, Edison, Hillsborough, Marlboro, Manalapan, Morgansville, North Brunswick, Sewell, Sicklerville, South Plainfield, Wayne and Old Bridge.

The company currently operates 13 centers in Virginia and Pennsylvania and will open 32 additional facilities by 2008 in New York, New Jersey, Delaware, Maryland, Michigan, Illinois, Pennsylvania and Virginia.

### Curriculum Designed By National Expert

Children of America's learning curriculum is designed by Dr. Vicki Folds, one of the nation's leading child development experts. It includes:

- "Tray Tasking" – Hands-on learning program promotes early reading and writing
- Interactive "Old Towne Colony" teaches through fun activities
- Baby signs for infants and Spanish for preschoolers
- Phonological Awareness Literacy Screening (PALS)

### Rigorous Safety Standards

Each center is designed with stringent safety features to protect every child. These include:

- Centers require a unique PIN to gain access
- Remote video monitoring with internet access for parents
- Outdoor play areas built to the highest safety standards

## About Children Of America

Founded in 1999, Children of America is a subsidiary of World Wide Child Care Corp. (WWCC), formerly known as International Child Care Corp. (ICCR).

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