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CHILDREN OF AMERICA CHILDCARE APPOINTS MELISSA ATLEE AS DISTRICT MANAGER

SICKLERVILLE, N.J. – Children of America Educational Childcare has appointed Marlton resident Melissa Atlee as district manager of its nine schools located throughout Massachusetts, New Jersey and New York. In her new position, Atlee works closely with each of her schools to ensure the principals and directors and their teams are providing the safest, highest-quality childcare programs available.

“Melissa is a very passionate and talented childcare professional,” said Jim Perretty, Children of America executive vice president and COO. “We know that with her many years of experience she will achieve great success for Children of America.”

Atlee brings more than 10 years of childcare industry and educational experience to her new position. She has been with Children of America for more than two years, most recently serving as principal of the Sicklerville school located at 60 Kelly Drive. She received a bachelor’s degree in sociology from Rowan University in Glassboro and is certified in CPR and First Aid care for infants and children.

Those interested in enrolling a child at Children of America are encouraged to visit the school to complete an application Monday through Friday between 9 a.m. and 5 p.m. To find a school location nearest you visit the Web site at www.childrenofamerica.com.

About Children of America

Founded in 1999, Florida-based Children of America is a leading provider of high-quality childcare and after-school programs over forty schools in Delaware, Illinois, Indiana, Maryland, Massachusetts, New Jersey, New York, North Carolina, Ohio, Pennsylvania, Virginia and Wisconsin and more than 700 employees. An industry pioneer, Children of America’s curriculums are developed to accommodate key age ranges and include innovative teaching methods such as “Tray Tasking,” a learning tool proven to promote early reading and writing skills. Children of America is a subsidiary of World Wide Child Care Corp. (WWCC). For more information about Children of America, franchising and other business opportunities visit the Web site at www.childrenofamerica.com.

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