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CHILDREN OF AMERICA TARGETS NEW STATES IN NEW YEAR

Educational childcare service provider will reach 46 schools by year end

DELRAY BEACH, Fla. – On course with its strategic growth plan, **Children of America Educational Childcare**, a subsidiary of World Wide Childcare Corp. (Pink Sheets: WWCC), announces the opening of its Columbus, Ohio school, the first in the state, and plans to open five additional schools in Georgia, Illinois, Indiana, North Carolina and Virginia by the end of the second quarter. With the addition of these new schools and others slated for completion in third and fourth quarter, Children of America will offer high quality childcare programs designed for children six weeks to 12 years of age at 46 schools in 13 states by the end of the year.

“We continue to expand in new and existing markets amid this unfavorable economic climate by making smart growth decisions and securing strong partnerships with area developers and governmental agencies offering families childcare subsidies,” states Thad Pryor, Children of America CEO and president. “We know all children need the very best early childhood education and we are committed to opening our doors in new communities to provide our services.”

All Children of America schools offer safe, creative environments designed to encourage learning and promote development. “Parents choose Children of America schools because we are dedicated to offering their children exceptional learning in a safe, play-oriented environment,” said Children of America Executive Vice President and COO Jim Perretty.

Attentive principals and teachers guide children through the school’s specialized key age group curriculums, which promote:

- Sensory and motor ability development for infants
- Eye-hand coordination and socialization skills for toddlers
- Self-help skills, physical coordination, artistic expression and understanding of colors, shapes, language and letters for preschoolers
- Supervised fun and homework assistance before and after school for students
- Learning adventures throughout the summer at Camp WOW

Children of America is slated to open schools in North Aurora, IL, Lawrence, IND and Manassas, VA in March and in Charlotte, NC and Lawrenceville, GA in April. Other schools scheduled to open in 2010 will be located in Illinois, Maryland, New Jersey, New York, North Carolina and Pennsylvania.

About Children of America

Founded in 1999, Florida-based Children of America is a leading provider of high-quality childcare and after-school programs with 37 schools in Delaware, Illinois, Maryland, Massachusetts, New Jersey, New York, Ohio, Pennsylvania, Virginia and Wisconsin and more than 700 employees. An industry pioneer, Children of America’s curriculums are developed to accommodate key age ranges and include innovative teaching methods such as “Tray Tasking,” a learning tool proven to promote early reading and writing skills. Children of America is a subsidiary of World Wide Child Care Corp. (WWCC). For more information about Children of America, franchising and other business opportunities visit the Web site at ChildrenOfAmerica.com.

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