

Children of America Opens 13th Center, Begins Major Expansion in Northeast, Midwest

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DELRAY BEACH, Fla.--(BUSINESS WIRE)--World Wide Child Corp. (Pink Sheets:[WWCC](#) - [News](#)) announces that its subsidiary Children of America, a leading provider of childcare programs in Pennsylvania and Virginia, recently opened its 13th childcare facility in Warrington, Pennsylvania - another step in a national expansion that will add 32 centers in New York, New Jersey, Delaware, Maryland, Michigan, Illinois, Pennsylvania and Virginia.

"The Warrington center will improve access to high quality childcare and after-school programs for a busy suburb of Philadelphia," said Jim Perretty, COO, Children of America.

"It's also an important step for the company's national expansion," added Thad Pryor, president/CEO. "We plan to open three more centers this summer and approximately 30 over the next three years."

The Warrington center is 12,600 square feet and accommodates up to 200 children, aged from six weeks to 12 years old.

Curriculum Designed by National Expert

Children of America's learning curriculum is designed by Dr. Vicki Folds, a leading child development expert. Dr. Folds, VP of education and professional development, is a published author in the childcare field, holds an Ed.D. in child and youth studies and has over 35 years of hands-on and research experience.

The unique education program includes:

- "Tray Tasking" - Play innovation proven to develop early reading and writing skills.
- "Old Towne Colony" - Interactive early American town teaches kids through fun role-playing activities.
- Baby signs for infants and Spanish for preschoolers
- Phonological Awareness Literacy Screening (PALS)

Rigorous Safety Standards

Each center is designed with stringent safety features to protect every child. These include:

- PIN Required - Parents must use a unique PIN to get access. It's also used to monitor arrivals and departures.
- Internet Monitoring - Remote video monitoring provided by AlwaysCloseBy.com.
- Safe Play Areas - Outdoor play areas are designed with rigorous safety features, from soft rubber surfaces to bollard-reinforced fences.

About Children of America

Founded in 1999, Children of America is a leading provider of childcare and after-school programs and pioneer of "tray tasking," a learning tool proven to promote early reading and writing. Children of America is a subsidiary of World Wide Child Care Corp. (WWCC), formerly known as International Child Care Corp. (ICCR). Website: www.childrenofamerica.com

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