

# PRESS RELEASE

## PRESS RELEASE

### PRESS RELEASE

Contact: Katie Lennon  
Pierson Grant Public Relations  
(954) 776-1999, x240  
klennon@piersongrant.com

## **CHILDREN OF AMERICA APPOINTS KELLY BOURNE DIRECTOR OF NEW HOCKESSIN CHILDCARE CENTER**

*Parents can pre-enroll their child now*

HOCKESSIN, Del. – Children of America, a leading provider of high-quality childcare services and early childhood education, has appointed Claymont resident Kelly Bourne as director of its first center in the state located at 1127 Valley Road in Hockessin. Scheduled to open in late August, the new site is currently accepting pre-enrollment applications.

As site director, Bourne will be responsible for leading a team of licensed childcare professionals, working closely with parents to ensure each child's educational success and overseeing all daily administrative duties. Under her supervision, the Hockessin childcare center will provide a safe, nurturing atmosphere that will cultivate learning and foster each child's growth and development.

"Kelly brings her love for children and passion for teaching to her role as director of our new center," said Jim Perretty, executive vice president and COO for Children of America. "We look forward to serving area families by providing them with a better childcare option and know that this center will thrive in her capable, dedicated hands."

Bourne brings 10 years of childcare industry and early childhood education experience with a strong base of management skills to her new position. She received a bachelor's degree in education specializing in elementary education from West Chester University. She is certified in CPR, First Aid care for infants, children and adults.

Bourne will participate in Children of America's Principal Certification Program, a four month program focused on customer service standards, adoption of the National Association of the Education of Young Children (NAEYC) code of ethics and additional educational management directives, to become a certified principal.

Those interested in enrolling their child at Children of America should act now as space is limited. To request a pre-enrollment application or for more information about Children of America, call (800) 821-0561 or visit [www.childrenofamerica.com](http://www.childrenofamerica.com).

###

### **About Children of America**

Founded in 1999, Florida-based Children of America is a leading provider of high-quality childcare and after-school programs with 20 centers in Delaware, New Jersey, Pennsylvania and Virginia and more than 500 employees. An industry pioneer, Children of America's curriculums are developed to accommodate key age ranges and include innovative teaching methods such as "Tray Tasking," a learning tool proven to promote early reading and writing skills. Children of America is a subsidiary of World Wide Child Care Corp. (WWCC), formerly known as International Child Care Corp. (ICCR). For more information about Children of America, franchising and other business opportunities visit the Web site at [www.childrenofamerica.com](http://www.childrenofamerica.com).



5300 West Atlantic Avenue, Suite 700, Delray Beach, Florida 33484 p: 561.999.0710 f: 561.900.0191

[childrenofamerica.com](http://childrenofamerica.com)