

For Immediate Release  
May 2007

### **Children of America Expands to Midwest Announces Additional Center Openings**

Delray Beach, FL - Children of America, Inc. has announced its expansion into the Midwest. The Company which previously focused its development in the northeast and mid-Atlantic states recently decided to expand into Midwest markets including the Chicago area of Illinois and portions of Michigan. This decision was based on strong demographics in these areas as well as the need for quality childcare.

The Company also announced the anticipated opening of several centers including Warrington, PA (May, 29), New Britain, PA (July 2007), Bealeton, VA (August 2007) and North Wales, PA (September 2007).

With the addition of the Chicago and Michigan markets the company has experienced acceleration in the consummation of leases for the build out of full turnkey facilities. In addition to the 12 open locations and 4 additional centers that will open this year, there are 30 locations under development which are projected to open over the next two years. Recently, the company has been executing an average of 2 new leases each month which will translate into 20 center openings each year beginning in 2009 and forward.

**Children of America recently completed the necessary documentation to begin franchising its concept worldwide. The franchising of the Children of America concept will further develop brand recognition and will allow the company to enter into additional markets which otherwise would have taken many years to develop. Franchise openings are expected to approximate 20 centers per annum allowing the company to double growth rate in the next few years.**

For further information visit [www.childrenofamerica.com](http://www.childrenofamerica.com) or call 800-821-0561.

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