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Contact: Katie Lennon  
Pierson Grant Public Relations  
(954) 776-1999, x240  
klennon@piersongrant.com

## **CHILDREN OF AMERICA APPOINTS MELISSA MASTROPOLITO DIRECTOR OF NEW SICKLERVILLE CHILDCARE CENTER**

*Parents can pre-enroll their child now*

SICKLERVILLE, N.J. – Children of America, a leading provider of high-quality childcare services and early childhood education, has appointed Marlton resident Melissa Mastropolito as director of its new center located at 60 Kelly Drive in Sicklerville. Scheduled to open in August, the new site is currently accepting pre-enrollment applications.

As site director, Mastropolito will be responsible for leading a team of licensed childcare professionals, working closely with parents to ensure each child's educational success and overseeing all daily administrative duties. Under her supervision, the Sicklerville childcare center will provide a safe, nurturing atmosphere that will cultivate learning and foster each child's growth and development.

"Melissa brings her love for children and passion for teaching to her role as director of our new center," said Jim Perretty, executive vice president and COO for Children of America. "We look forward to serving area families by providing them with a better childcare option and know that this center will thrive in her capable, dedicated hands."

Mastropolito brings more than 13 years of childcare industry and early childhood education experience and strong management skills to her new position. She received a bachelor's degree in sociology from Rowan University in Glassboro.

Mastropolito will participate in Children of America's Principal Certification Program, a four month program focused on customer service standards, adoption of the National Association of the Education of Young Children (NAEYC) code of ethics and additional educational management directives, to become a certified principal.

Those interested in enrolling their child at Children of America should act now as space is limited. To request a pre-enrollment application or for more information about Children of America, call (800) 821-0561 or visit [www.childrenofamerica.com](http://www.childrenofamerica.com).

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### **About Children of America**

Founded in 1999, Florida-based Children of America is a leading provider of high-quality childcare and after-school programs with 17 centers in New Jersey, Pennsylvania and Virginia and more than 500 employees. An industry pioneer, Children of America's curriculums are developed to accommodate key age ranges and include innovative teaching methods such as "Tray Tasking," a learning tool proven to promote early reading and writing skills. Children of America is a subsidiary of World Wide Child Care Corp. (WWCC), formerly known as International Child Care Corp. (ICCR). For more information about Children of America, franchising and other business opportunities visit the Web site at [www.childrenofamerica.com](http://www.childrenofamerica.com).

