

# PRESS RELEASE PRESS RELEASE PRESS RELEASE

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## **FIRST CHILDREN OF AMERICA CHILDCARE CENTER IN NEW YORK UNDER CONSTRUCTION IN NYACK**

*Pre-enrollment is now underway*

Nyack, N.Y. – Construction has begun on Children of America, a leading childcare provider with innovative early childhood curriculums, located at 2656 North Highland Avenue in Nyack. Now accepting applications for pre-enrollment, the new 10,350 square-foot childcare center will accommodate 162 children from six weeks to 12 years of age. Currently scheduled to open in August, the location is the first in the state.

A special place where learning comes alive and children thrive, Children of America is committed to nurturing each and every child and providing the attention and support needed to help them grow and learn. The new center in Nyack will offer a safe and stimulating environment with attentive and responsible caregivers.

“Children of America appeals to young, growing families and the demographics of Nyack and the surrounding communities are a good fit,” said Thad Pryor, Children of America president and CEO. “At Children of America, we offer a well-developed play-oriented curriculum and strive to give every child who enrolls at our centers educational support and lifelong learning skills.”

Children of America’s proprietary educational curriculums developed by Dr. Vicki Folds, a leading childcare specialist with 35 years experience in the industry, allow students to discover and learn at their own pace. The Nyack center will provide specially designed programs for infants, toddlers, preschoolers and school age students with before and after school offerings as well as summer camp.

“Pre-enrollment has begun for our new center and we welcome parents to contact us to learn more about Children of America and the range of educational programming,” said Jim Perretty, company executive vice president and COO. “We look forward to partnering with them to ensure that their child receives the best possible care.”

Those interested in enrolling their child at Children of America should act now as space is limited. To request a pre-enrollment application or for more information about Children of America, call (800) 821-0561 or visit [www.childrenofamerica.com](http://www.childrenofamerica.com).

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### **About Children of America**

Founded in 1999, Florida-based Children of America is a leading provider of high-quality childcare and after-school programs with 17 centers in New Jersey, Pennsylvania and Virginia and more than 500 employees. An industry pioneer, Children of America’s curriculums are developed to accommodate key age ranges and include innovative teaching methods such as “Tray Tasking,” a learning tool proven to promote early reading and writing skills. Children of America is a subsidiary of World Wide Child Care Corp. (WWCC), formerly known as International Child Care Corp. (ICCR). For more information about Children of America, franchising and other business opportunities visit the Web site at [www.childrenofamerica.com](http://www.childrenofamerica.com).



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